

**Research Leader Joins Midland Research Institute
for Value Chain Creation**



Midland, Michigan – June 26, 2017 – The Midland Research Institute for Value Chain Creation (MRIVCC) is pleased to announce the addition of Research Leader, Amanpreet Kaur, PhD, a respected scientist whose work will focus on the crucial role materials, sensors and circuits play in smart packaging.

“Amanpreet’s research interest in radio frequency identification (RFID), remote sensing, bio sensors and other next generation packaging materials will offer unique insights and solutions related to MRIVCC projects that are addressing some of the world’s grand challenges,” said Katherine A. Franz, MRIVCC executive director. “We look forward to seeing the many ways her strengths will benefit our research projects and partners.”

Kaur earned a bachelor of science degree in electronics engineering from Punjab Technical University, India, in 2005, and a master of science in electronics product design from PEC University of Technology, India, in 2007. In 2016, Kaur received her PhD in electrical engineering from Michigan State University (MSU), where she worked as a research associate in the Department of Electrical and Computer Engineering. In her role at MSU, Kaur helped develop a multi-level, anti-counterfeit technology for drug and food supply chains.

At MRIVCC, Kaur’s focus will be on intelligent packaging and adding functionality to packaging systems. She will work in collaboration with other scientists at MSU, MRIVCC and external private and public sector partners.

About MRIVCC

The Midland Research Institute for Value Chain Creation is a premier research and education facility dedicated to developing effective and sustainable solutions to improve all types of public and private value chains. Established by Michigan State University in 2013, MRIVCC conducts cross-disciplinary research, with input from our corporate partners, in areas such as value chain optimization, data analytics, engineering, smart packaging, anti-counterfeiting, and water and food safety. The Institute was founded by leaders in value chain creation and development at MSU, including the Eli Broad College of Business, College of Agriculture and Natural Resources, College of Engineering, College of Social Science, and School of Packaging. Founding donors include The Dow Chemical Company, Dow Corning Corporation, Herbert H. & Grace A. Dow Foundation, Rollin M. Gerstacker Foundation, The Dow Chemical Company Foundation, and the Charles J. Strosacker Foundation. Visit MRIVCC’s website at mrvcc.com for more information about the Institute, its



**Midland
Research
Institute for
Value Chain
Creation**

715 E. Main Street;
Suite 115
Midland, MI 48640

989-423-2046
Fax: 989-794-6181
midlandvaluechain.broad.msu.edu

programs and services.

For further information contact:

Katherine A. Franz

Executive Director Midland Research Institute for Value Chain Creation

Michigan State University

715 E. Main Street, Suite 115

Midland, MI 48640

o: 989-423-2045

e: kfranz@msu.edu

